

NEW HPEFS PROMOTIONAL OFFER FOR HPE FLEX OFFERS

Enhanced Co-Selling with Distribution

PAY 0% OR SAME AS CASH FOR 36 OR 48 MONTHS OF EQUIPMENT USAGE¹

FOR ALL HPE FLEX OFFERS WITH \$1,000 MINIMUM DEAL SIZE	ELIGIBLE MARKETS
<ul style="list-style-type: none">» HPE Compute & Storage for 36 Months (includes up to 30% Software and Services Care Packs)» Aruba Networking for 48 Months	<ul style="list-style-type: none">» USA, Canada, Germany, Austria, Switzerland, France, Belgium & Luxembourg, Netherlands, Denmark, Norway, Finland, Sweden, Spain, Italy, Greece, Israel, UK, Ireland, UAE, Romania» Additional Countries²: Poland, Czech Republic,

EXAMPLE : 0% PAYMENT OVER 48 MONTHS



CUSTOMER BENEFITS

- » **Automated Upgrade notification** sent to all customers, 120 days in advance of contract maturity
- » Customer has **full visibility of IT Assets** under contract through HPEFS Customer Portal
- » Returned equipment is **data wiped** and then **recertified** with 85%+ remarketed sustainably
- » **Control budget** with Flexible and affordable payment structures

PARTNER BENEFITS

- » Increase your **WIN Rate!**
- » **Sell More** - Bundled Solutions (Technology plus software plus services)
- » **Earn more** incremental incentives and increase margins
- » Accelerate your **AaS transformation**
- » Be perceived as **trusted advisor**
- » Create **stronger customer relationship**
- » Increase customer **satisfaction & loyalty**

¹Offer valid until June 30, 2022;
²With 0% implicit rate on the Compute and Storage Hardware only